



MARKETING THAT ACTUALLY WORKS FOR YOUR BUSINESS.

STRATEGY

CREATIVE

DIGITAL

WEB

ALL WORKING TOGETHER.

Boutique digital marketing
for businesses that want to
be seen, remembered and
contacted.

www.jubezdigital.com

COMPANY PROFILE



WHO WE ARE

Big on results. Boutique by design.



Established 2015.
Backed by decades of
experience.

Jubez Digital is a boutique digital marketing agency helping businesses build stronger brands, improve their online visibility and turn marketing into real business opportunities.

Founded in 2015 with SEO at our core, Jubez has grown into a full-service digital marketing partner, bringing strategy, performance marketing, content, creative and web together under one roof. Because good marketing rarely happens in isolation.

Your website influences your Google Ads. Your content supports your SEO. Your social media builds familiarity. Your brand builds trust.

And every touchpoint plays a role in whether somebody chooses to contact you.

Our job is to make sure those pieces work together.

WE GET YOU LEADS.

Not noise. Not marketing for marketing's sake.

We focus on building clear, connected marketing that helps the right people find your business, understand what you do, trust what they see and take the next step.

WHAT WE DO

One partner. A connected marketing ecosystem.

Whether you need support in one specialist area or a marketing partner to manage the bigger picture, we build solutions around what your business actually needs.

Strategy & Performance

- **Digital Strategy**
Connecting marketing activity to clear business objectives.
- **Google Ads**
Capturing high-intent searches and turning them into measurable opportunities.
- **Search Engine Optimisation**
Building sustainable organic visibility for the products and services your customers are actively searching for.
- **Analytics & Reporting**
Tracking the actions that matter and using performance data to improve continually.

Content & Communication

- **Content Marketing**
Useful, relevant content that supports search, builds credibility and moves customers closer to action.
- **Social Media Marketing**
Consistent content that keeps your brand visible, relevant and connected to its audience.
- **Email Marketing**
Strategic communication that nurtures relationships, supports campaigns and keeps your brand top of mind.

Brand & Creative

- **Brand Development**
Building or evolving brands with a clear, consistent identity.
- **Brand Awareness**
Helping businesses become more recognisable and memorable in the markets they serve.
- **Graphic Design**
Creative that brings your brand to life across digital campaigns, social media and marketing collateral.

Web Design & Development

- **Website Strategy & UX**
Structuring websites around how people search, navigate, understand and convert.
- **Website Design**
Modern, responsive design built around the brand and the customer journey.
- **Website Development**
Fast, functional and scalable websites designed to work as part of your wider marketing ecosystem.

THE JUBEZ DIFFERENCE

Big enough to deliver. Small enough to care.

Being boutique is a deliberate choice.

It lets us stay close to our clients, understand their businesses, and remain directly involved in the work.



01 Hands-on

You work with the people actually involved in your marketing. No revolving door of account managers. No disappearing into an agency machine.

02 Integrated

Strategy, digital, content, creative and development don't operate in silos. Everything works towards the same objective.

03 Flexible

Some clients need one specialist service. Others need us to become their outsourced marketing team. We plug in where we're needed most.

04 Data-led

We use search behaviour, website data, campaign performance and analytics to inform decisions, not assumptions.

05 Proactive

We don't believe clients should have to brief us on every next move. We continually look for opportunities, improvements and ideas that can move the business forward.

06 Straight-talking

Clear communication. Clear reporting. No hiding behind marketing jargon or impressive-looking metrics that don't mean anything to your business.

07 Accountable

Marketing should have a purpose. We focus on meaningful actions - enquiries, calls, leads, opportunities and growth.

AN EXTENSION OF YOUR TEAM

Your marketing team, without having to build one in-house.

Managing marketing can quickly become complicated.

One supplier manages the website. Another runs Google Ads. Someone else handles social media. There's a designer, a developer, an SEO specialist and perhaps a freelancer or two somewhere in the mix. And somehow, you're left managing all of them.

Jubez offers a different model.

For many of our clients, we become an extension of their internal team, helping plan, coordinate and execute marketing across multiple channels while keeping everything moving in the same direction.



Brand & Creative

Depending on what your business needs, that can include:

- Strategy & campaign planning
- Website management & development
- Google Ads & SEO
- Content planning & copywriting
- Social media management
- Email marketing
- Graphic design & creative support
- Analytics & performance reporting
- Supplier & campaign coordination
- Ongoing marketing advice & support

Less juggling. More joined-up thinking.

Instead of managing multiple disconnected suppliers, you have one team that understands your business, your brand and your marketing objectives.

HOW WE WORK

Strategy before activity.

No standard marketing formula works for every business.

Before recommending channels, campaigns or budgets, we first understand where you are, where you're going and what's getting in the way.

01 Understand

We learn about your business, your products or services, customers, competitors, and commercial objectives.

02 Assess

We review your existing marketing ecosystem - from brand and messaging to website performance, search visibility, advertising, content and analytics.

03 Prioritise

Not everything needs to happen at once. We identify the areas most likely to make a meaningful difference and build a practical marketing roadmap around them.

04 Execute

Our team manages the agreed activity across the relevant channels, ensuring strategy, creative, content and digital work together.

05 Measure

We monitor the metrics and actions that matter, looking beyond surface-level engagement to understand how marketing contributes to real business opportunities.

06 Improve

Marketing is never really finished. We test, learn, optimise and adapt as your business, customers and market change.



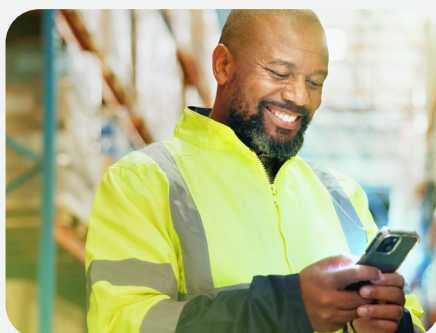
Clear strategy. Consistent execution. Continuous improvement.

EXPERIENCE ACROSS INDUSTRIES

Different industries. Same commitment to understanding the business.

We don't believe good marketing comes from applying the same formula to every client.

Over the years, we've worked across a diverse range of industries, which has taught us how to quickly get to grips with complex businesses, specialist services and very different customer journeys.



Our experience includes:

Legal & Professional Services

Helping specialist firms build authority, improve visibility and connect with the right clients through clear, credible marketing.

Technology & Software

Helping communicate complex solutions and build visibility around specialist products and services.

Facilities, Security & Property Services

Supporting multi-service businesses with ongoing, integrated B2B marketing.

Healthcare & Specialist Services

Developing clear, accessible content around specialised services.

Industrial & Manufacturing

Turning technical products, processes and services into clear marketing that customers understand.

Travel & Tourism

Creating campaigns and content designed to inspire, inform and convert.

Automotive & Transport

Connecting products and services with high-intent audiences across search and digital channels.

Retail & Consumer Brands

Building visibility, engagement and stronger customer touchpoints across digital channels.

We learn your business.

Whatever the industry, our starting point is the same: understand what you sell, why customers choose you and what needs to happen to generate the next opportunity.

Additional client references and examples of our work are always available on request. In the meantime, you're welcome to explore our website for client testimonials and some of the websites we've worked on.

PARTNERSHIPS & PERFORMANCE

**Marketing is a long game.
So are the relationships behind it.**

We're proud of the campaigns, websites and brands we've built.
But we're equally proud of the client relationships we've built along the way.

Many of our clients have been with us for seven years or more, choosing to work with Jubez as an ongoing marketing partner rather than for once-off projects.

These long-standing relationships allow us to develop a deeper understanding of our clients' businesses, build on what works, evolve their marketing over time, and become genuinely invested in their continued growth.



What success looks like to us

It's not simply more traffic. It's the right traffic. It's not more clicks. It's the right people taking action. It's not posting more often. It's creating marketing that supports a bigger objective.

Depending on the client, we measure success through outcomes such as:

- | | |
|---|--|
|  Qualified website enquiries |  Campaign performance |
|  Calls and contact actions |  Lead quality |
|  Search visibility |  Cost per acquisition |
|  Google Ads conversions |  Audience growth and engagement |
|  Website engagement |  Long-term brand visibility |

WHY JUBEZ



Marketing should make running your business easier, not give you another department to manage.

You don't need another supplier waiting for instructions.

You need a partner who understands where you're trying to go and helps you keep moving towards it.

That's the role we aim to play.



A hands-on marketing partner

A team that knows your business and stays involved.

One connected marketing ecosystem

Digital, content, creative and web working together rather than competing for attention.

Strategy and execution

Ideas are important. So is actually getting the work done.

Flexibility

One service, several services or a fully outsourced marketing solution.

Commercial thinking

Marketing decisions grounded in what makes sense for the business.

Long-term partnership

A team that learns your brand, understands your industry and builds momentum over time.

No fluff. No unnecessary complexity.

Just good people doing good marketing - with a clear focus on helping your business grow.

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