

Cookie Policy for Jubez Digital

Effective Date: 16 October 2026

1. What Are Cookies

Cookies are small text files that are placed on your computer or mobile device when you visit a website. They are widely used to make websites work, or work more efficiently, as well as to provide reporting information.

Cookies set by the website owner (in this case, Jubez Digital (Pty) Ltd) are called "first-party cookies." Cookies set by parties other than the website owner are called "third-party cookies." Third-party cookies enable third-party features or functionality to be provided on or through the website, such as advertising, interactive content, and analytics.

2. How We Use Cookies

Jubez Digital uses cookies for the following purposes:

Essential Cookies

These cookies are strictly necessary for the website to function and cannot be switched off. They are usually only set in response to actions made by you, such as setting your privacy preferences, logging in, or filling in forms.

Performance & Analytics Cookies

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us know which pages are the most and least popular and see how visitors move around the site.

Functional Cookies

These cookies enable the website to provide enhanced functionality and personalisation. They may be set by us or by third-party providers whose services we have added to our pages.

Targeting & Advertising Cookies

These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant advertisements on other sites.

3. Third-Party Cookies

We use the following third-party services that may place cookies on your device:

Google Analytics

We use Google Analytics to understand how our website is used. Google Analytics uses cookies to collect information about your use of the website. This information is used to compile reports and help us improve the website. The cookies collect information in an anonymous form, including the number of visitors to the website, where visitors have come to the website from, and the pages they visited. For more information, visit Google's privacy policy.

Hotjar

We use Hotjar to understand user behaviour on our website, including heatmaps, session recordings, and surveys. Hotjar uses cookies and other technologies to collect data on our users' behaviour and devices.

Google Ads

We use Google Ads conversion tracking to measure the effectiveness of our advertising campaigns. This technology uses cookies to track actions after a user clicks on one of our ads.

Facebook Pixel

We use Meta (Facebook) tracking technologies to understand the effectiveness of our advertising and to deliver relevant advertisements to you. These technologies may collect information about your browsing activity across different websites.

Meta Ads

We use Meta (Facebook) tracking technologies to understand the effectiveness of our advertising and to deliver relevant advertisements to you. These technologies may collect information about your browsing activity across different websites.

4. Managing Your Cookie Preferences

You can set your browser to refuse all or some browser cookies, or to alert you when websites set or access cookies. If you disable or refuse cookies, please note that some parts of this website may become inaccessible or not function properly.

How to manage cookies in major browsers:

- **Google Chrome:** Settings !' Privacy and Security !' Cookies and other site data
- **Mozilla Firefox:** Settings !' Privacy & Security !' Cookies and Site Data
- **Safari:** Preferences !' Privacy !' Cookies and website data
- **Microsoft Edge:** Settings !' Privacy, Search, and Services !' Cookies

You can also opt out of interest-based advertising by visiting:

- [Digital Advertising Alliance](#)
- [Network Advertising Initiative](#)
- [European Interactive Digital Advertising Alliance](#)

5. Cookie Consent (POPIA)

In accordance with the Protection of Personal Information Act (POPIA) and the Electronic Communications and Transactions Act (ECT Act), we obtain your consent before placing non-essential cookies on your device. You have the right to withdraw your consent to non-essential cookies at any time.

When you first visit our website, you will be presented with a cookie consent banner that allows you to accept or decline non-essential cookies. You can change your cookie preferences at any time by clearing your browser cookies and revisiting the website.

Essential cookies do not require consent as they are strictly necessary for the website to function.

6. Cookies We Use

Below is a summary of the types of cookies we may use:

- **Session Cookies** - Maintain your session while you browse. Duration: current session only. Strictly necessary.
- **Preference Cookies** - Remember your settings and preferences. Duration: up to 1 year. Optional.

- **Consent Cookies** - Record your cookie consent choice. Duration: up to 1 year. Strictly necessary.
- **Analytics Cookies** - Track website usage and performance. Duration: up to 2 years. Optional.
- **Advertising Cookies** - Deliver targeted advertisements. Duration: up to 2 years. Optional.
- **Security Cookies** - Prevent fraud and protect the security of our Site. Duration: current session only. Strictly necessary.

7. Updates to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in the cookies we use or for other operational, legal, or regulatory reasons. Please revisit this Cookie Policy regularly to stay informed about our use of cookies and related technologies.

The "Effective Date" at the top of this policy indicates when it was last updated.

8. Contact Us

If you have any questions about our use of cookies or this Cookie Policy, please contact us:

- **By email:** hey@jubezdigital.com
- **By visiting our website:** <https://jubezdigital.com>
- **By phone:** +27 82 851 8704
- **By mail:** 101C 9th Street, Linden, Randburg